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APAPA

Asian Pacific Islander American Public Affairs Association Community Education Foundation (APAPA-CEF)

Empowerment of Asian and Pacific Islander Americans Non-profit organization 501(C) 3 Tax ID No. 55-0849384

June 21, 2010

The Honorable Julius Genachowski Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski:

On behalf of the more than 6,000 APAPA (Asian Pacific Islander American Public Affairs Association) members, I write to urge you to support the Comcast-NBC Universal joint venture.

As the Founder and Chairman of APAPA, I have witnessed Comcast's investment and impact in our state and our communities. Historically the API community has been less civically involved, especially in the voting process, due to cultural and language barriers. Thanks to Comcast, APAPA has been able to expand our educational and outreach efforts in California. In less than 6 years, APAPA has evolved to be recognized by the community-at-large as a strong voice for the API community. APAPA has made significant contributions by educating, engaging and empowering the API community in civic participation. We now have more than 6,000 members; 4 Chapters (Sacramento, Bay Area, Fresno and Southern California); over 130 community organizations as partners; and the support of key public officials and leaders of all communities. This growth is in large part due to the contributions of Comcast to our scholarship and internship program and our educational forums held throughout California. In addition, we have had substantial involvement of Johnnie Giles, Vice President of Government Affairs, who has served on our board for many years as well as the participation of Lorena Hernandez, Regional Director of Community Partnerships and John Gutierrez, Director of Government Affairs.

We have witnessed first-hand the significant impact Comcast makes in our community and know that the company will continue to do so. Therefore, we ask that you support Comcast and the NBC Universal joint venture.

Sincerely,

C.C. yn C.C. Yin Founder and Chairman

APAPA

CC: Commissioner Michael J. Copps Commissioner Robert M. Mc Dowell Commissioner Mignon Clyburn Commissioner Meredith Attwell Baker

APAPA California Offices

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